

HIWAVE.CO Mobile Application Privacy & Cookies Policy

BY: HIWAVE.CO

Revised and Effective Date: May 2023

INTRODUCTION

HiWave.CO owns and operates the Mobile Application (hereafter “Application” or “HiWave”) **HiWave**. Like many mobile applications, we may collect information from our Users to improve or assess for User experience.

This privacy policy (hereafter “Privacy Policy”) is designed to tell you about our information collection practices – how we collect and use the Personal Data that we receive about you, as well as your rights in relation to that Personal Data, when you download our Application. This Privacy Policy does not cover any information that we may receive about you through sources other than the use of our Application. The Mobile Application may link out to other Applications, websites, or mobile applications, but this Privacy Policy does not and will not apply to any of those linked Applications, websites, or applications unless otherwise noted in this Agreement.

We are committed to the protection of your privacy while you use our Application.

Before using this Application or communicating with us – and particularly before providing personally identifiable information to us – **you should read this entire policy. Use of this Application or communicating with us constitutes your agreement to the terms of this policy. If the terms of this policy are not acceptable to you, please cease your access to our Application and do not provide any personally identifiable information to us.**

We will keep this policy as up to date as possible and will be reviewing our policies periodically to ensure openness and clarity between all parties.

For further information, please review our [Terms of Use and Privacy Policy](#) on our Website for Shop.HiWave.co

1. DEFINITIONS

The parties referred to in this Agreement shall be defined as follows:

- a) Company, Us, We: The Company, as the creator, operator, and publisher of this Application only, make the Application, and certain Services on it, available to users. Company, Us, We, Our, Ours and other first-person pronouns will refer to the Company, as well as all employees and affiliates of the Company.

- b) You, the User: You, as the user of the Application, will be referred to throughout this Agreement with second-person pronouns such as You, Your, Yours, or as User.
- c) Parties: Collectively, the parties to this Agreement (the Company and You) will be referred to as Parties.
- d) Effective Date: "Effective Date" means the date this Privacy Policy comes into force and effect.
- e) Personal Data: "Personal Data" means personal data and information that we obtain from you in connection with your use of the Application which is capable of identifying you in any manner.

2. ACCEPTANCE OF RISK

By continuing to use our Application in any manner, use of the Products and/or Services, you manifest your continuing assent to this Privacy Policy. You further acknowledge, agree and accept that no transmission of information or data via the internet is not always completely secure, no matter what steps are taken. You acknowledge, agree and accept that we do not guarantee or warrant the security of any information that you provide to us, and that you transmit such information at your own risk.

3. GDPR.

Please be advised the data processing activities take place in the United States, outside the European Economic Area. Data may also be transferred to companies within the United States but will only be done so in a manner that complies with the EU's General Data Protection Regulation or GDPR.

4. YOUR USER RIGHTS

You have many rights in relation to your Personal Data. Specifically, your rights are as follows:

- the right to be informed about the processing of your Personal Data
- the right to have access to your Personal Data
- the right to update and/or correct your Personal Data
- the right to portability of your Personal Data
- the right to oppose or limit the processing of your Personal Data
- the right to request that we stop processing and delete your Personal Data
- the right to block any Personal Data processing in violation of any applicable law
- the right to launch a complaint with the Federal Trade Commission (FTC) in the United States or applicable data protection authority in another jurisdiction

Such rights can all be exercised by contacting us at the relevant contact information listed in this [Privacy Policy](#) or contact@HiWave.co.

5. WHAT TYPE OF INFORMATION WE COLLECT

Personal information collected through a contact form may include your full name, email, and any other details you choose to share. If you provide information to us about any person other than yourself, you must ensure that they understand how their information will be used and that they have given their permission for you to disclose it to us and for you to allow us, and our service providers, to use it.

a) Registered users: You, as a User of the Application, may be asked to register in order to use the Application, or become a Member.

During the process of your registration, we will collect some of the following Personal Data from you through your voluntary disclosure:

Personal Data may be asked for in relation to:

- I) Interaction with our representatives in any way
- II) receiving notifications by text message or email about marketing
- III) receiving general emails from us
- IV) commenting on our content or other user-generated content on our Application, By undergoing the registration process, you consent to us collecting your Personal Data, including the Personal Data described in this clause, as well as storing, using or disclosing your Personal Data in accordance with this Privacy Policy.

Depending on your specific device, this Application may request certain permissions that allow it to access the User's device Data as described below.

By default, these permissions must be granted by you before the respective information can be accessed. Once the permission has been given, it can be revoked by you at any time. In order to revoke these permissions, you may refer to the device settings or contact us for support at the contact details provided in the present document.

The exact procedure for controlling app permissions may be dependent on your device and software.

Please note that the revoking of such permissions might impact the proper functioning of this Application.

If User grants any of the permissions listed below, the respective Personal Data may be processed (i.e accessed to, modified or removed) by this Application.

b) Unregistered users: If you are a passive user of the Application and do not register for any membership, or other service, you may still be subject to certain passive data collection ("Passive Data Collection"). Such Passive Data Collection may include as described below, IP address information, GPS location information, and certain browser data.

c) All users: The Passive Data Collection which applies to Unregistered users shall also apply to all other users of our Application.

d) User Experience: From time to time we may request information from you to assist us in improving our Application, such as demographic information or your particular preferences.

e) GPS Location & Time Zone The HiWave mobile application collects your locally GPS location and time zone data, which you voluntarily opt in to provide upon download or continued use of the Application.

(i) How We May Collect Data in this Section

We collect the data outlined above in the following way:

- Data collected automatically - meaning, if you are using our mobile application, we may use built in device tools to acquire your phone's GPS location and time zone
- Store your phone's GPS location and timezone when you scan another sticker or qr code or manually create a contact in the Application

(ii) Third Party Analytics Providers. We may use third party analytics services on the mobile application, such as those of Google Analytics or Apple Analytics. The analytics providers that administer these services use technologies such as cookies, web beacons, web server logs and similar technologies to help us analyze your use of the mobile application. The information collected through these means may be disclosed to these analytics providers and other relevant third parties who use the information, for example, to evaluate use of the mobile application. Users can opt out by changing their global privacy settings for their mobile device. Furthermore, we offer the ability to import pictures from third party social media services such as, Facebook, Linked-in, Instagram, Twitter, and may collect other metadata they send us. We use third party service providers such as Twilio to send text messages.

6. WHAT YOUR INFORMATION IS USED FOR – PURPOSE

HiWave CO. uses your personal information to provide you with guidance and to help us understand your needs and interests for our resources. Specifically, we use your information to provide personalized services and support, to communicate with you, and to update you about our services.

Personal Data that may be considering identifying may be used for the following:

- a) Improving your personal user experience
- b) Communicating with you about your user account with us
- c) Providing customer service to you
- d) Advising you about updates to the Application or related Items
- e) Store your Profile Link on NFC tags

f) Store your Profile Link on qr codes

g) Store your files on our servers

h) GPS location or time zone information. **However, we do not use the GPS location or time zone information you provide for any reason other than:**

- Allow you to store and look up where you met contacts made on or imported to the Application.

i) Sharing selected personal information with third-party AI services for the purpose of generating icebreakers and conversation starters when using the "IceBreakers" feature. The information shared with these AI services may include the questions you answered in the icebreaker section of the app, your answers to those questions, and your first name. We do not use your answers for anything other than icebreaker generation.

7. PERSONAL DATA STORAGE

Retention of Your Data. While you are actively using the Application, the application is accessing the information that you have submitted to us. This information is stored and retained after the application is closed in our servers if you, the User have explicitly given permission to the Application.

Please note that all information given explicitly by You for Your public profile on the Mobile App is collected and listed through the Mobile App AND on a URL on our Website: shop.HiWave.co, hiwave.co, app.hiwave.co, and tapsticker.com as your specific profile page. Please see our [Website Privacy Policy](#) here.

Further data received and stored is the general data received by Apple Store and/or Google Play provided for analytics that is supplied to all applications across both platforms.

8. HOW WE COLLECT INFORMATION.

We may use technology to passively collect non-personally identifiable information while you visit shop.HiWave.co, hiwave.co, app.hiwave.co, tapsticker.com, and our Mobile Application. This type of information may include the type of web browser you use, the operating system you use, the date and time of your visit, the specific pages you visit, and the address of the web site you visited prior to entering our site.

9. COOKIES

This Application, as with most Applications, works best when allowed to use cookies. We use cookies in a responsible manner to give you the best user experience possible on our Application.

For further information and support, you can also visit the specific help page of the Mobile Application vendor you are using:

- **Google Play Store:** https://play.google.com/intl/en-US_us/about/play-terms/index.html

- Apple Store: <https://www.apple.com/legal/internet-services/itunes/us/terms.html>

10. WHO CAN ACCESS YOUR DATA/THIRD PARTIES

We don't sell, disclose or rent your personal data to third parties unless to a wholly owned company acquiring substantially all of our assets through an acquisition. However, generally we only share information when it is required to fulfill our obligation to you.

1. Third Party Viewers

Please note that we do own and operate the website, shop.HiWave.co.

As part of our website functionality, you as the User may share your specific User sticker or qr code to another person ("Viewer"). When the Viewer taps your User sticker or scans your qr code, your public profile page will appear in the Viewer's web browser. You will have control over the contact information you, as the User, choose to disclose on your public profile page on our Website. **Please note that it is your responsibility to maintain security and access over your User sticker and qr code. HiWave Co., will not be held responsible for unauthorized disclosure or third party access to your User Sticker or qr code.**

Data submitted through our forms on those aforementioned websites are accessible by HiWave CO. and are stored on secure servers.

You acknowledge that although our Application and communications may contain links to other websites or Applications, we are not the owners of these third-party sites or applications (barring the aforementioned site shop.HiWave.co), and therefore are not responsible for the privacy and data practices of such other Web or Mobile Applications. Please review all third-party privacy policies.

We take reasonable steps to ensure that personally identifiable information that you send us is accurate, current, and complete. If you wish to correct or delete your personally identifiable information, please contact us by email at contact@HiWave.co (please write "delete personal info" in the subject line and provide each email address you would like us to remove), by post at HiWave CO. at 276 5th Avenue, Suite 704-3138, NY, NY 10001.

2. Third Party Service Providers

HiWave CO. contracts with third-party service providers ("Third Party Service Providers") and suppliers to deliver products and services. Suppliers and service providers are required to keep confidential the information received on behalf of HiWave CO. and may not use it for any purpose other than to carry out the services that are performing for HiWave CO.

We may redirect to Third Party Service Providers such as Venmo and Instagram, from time to time or all the time, to help us with our Application, and to help aid your User Experience.

As aforementioned in Section 10.1, HiWave is not responsible nor liable for any violation of your Personal Data conveyed to any third-party Websites or Mobile Application. You agree and acknowledge that it is YOUR responsibility to monitor your information, functionality and privacy policies of any third-party application.

We may utilize Third Party Service Providers from time to time or all the time, to help us with our Application, and to help serve you.

We may use Third Party Service Providers to assist with information storage (such as cloud storage), host the Application, fulfill orders in relation to the Application; help us track usage data, such as referral Applications, dates and times of page requests, etc. We use this information to understand patterns of usage of, and to improve, the Application. In these instances, the Third-Party Service Provider will have access to your Personal Data.

Notwithstanding the other provisions of this Privacy Policy, we may provide your Personal Data to a third party or to third parties in order to protect the rights, property or safety, of us, our customers or third parties, or as otherwise required by law.

If your Personal Data might be provided to a third party in a manner which is other than as explained in this Privacy Policy, you will be notified. You will also have the opportunity to request that we not share that information.

11. AUTHORIZED DISCLOSURE OF PERSONAL DATA

Although our policy is to maintain the privacy of your Personal Data as described herein, we may disclose your Personal Data if we believe that it is reasonable to do so in certain cases, in our sole and exclusive discretion. Such cases may include, but are not limited to:

- a) To satisfy any local, state, or Federal laws or regulations
- b) To respond to requests, such discovery, criminal, civil, or administrative process, subpoenas, court orders, or writs from law enforcement or other governmental or legal bodies
- c) To bring legal action against a user who has violated the law or violated the terms of use of our Application
- d) As may be necessary for the operation of our Application
- e) To generally cooperate with any lawful investigation about our users
- f) If we suspect any fraudulent activity on our Application or if we have noticed any activity which may violate our terms or other applicable rules

12. CHILDREN ONLINE PRIVACY PROTECTION ACT

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of Applications and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of thirteen (13) for sales.

13. CAN-SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions
- Process orders and to send information and updates pertaining to orders
- Send you additional information related to your product and/or service
- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred

To be in accordance with CAN-SPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can follow the instructions at the bottom of each email, and we will promptly remove you from ALL correspondence.

14. TEXT MESSAGING:

We may, at times, contact you via text message to inform you of product and feature updates and special offers to enhance your User experience. You agree to accept these messages and are free to unsubscribe at any time.

15. SOCIAL NETWORK PLUGINS:

This Application incorporates plugins and/or buttons for social networks, in order to allow easy sharing of content on your favorite social networks. These plugins are programmed so as not to set any cookies when accessing the page, to safeguard the privacy of users. Cookies may be set, however, if you make voluntary use of the plugin. Please note that if you browse while being logged into the social network then you have already consented to the use of cookies conveyed through this Application at the time that you registered with the particular social network.

The collection and use of information obtained by means of the plugin are governed by the respective privacy policies of the social networks, which can be found below:

Facebook: <https://www.facebook.com/policies/cookies/>

Twitter: <https://twitter.com/en/privacy>

Pinterest: <https://about.pinterest.com/it/privacy-policy>

Linkedin: <https://www.linkedin.com/legal/privacy-policy>

Instagram: <https://help.instagram.com/519522125107875>

Tiktok: <https://www.tiktok.com/legal/privacy-policy?lang=en>

SnapChat: <https://www.snap.com/en-US/privacy/privacy-policy>

*****You acknowledge that third party social network privacy policies are subject to change - You agree that we are not responsible for any updated privacy policy changes of third parties. You agree that you are responsible for your consent of the use of the third party social as of the date of Your usage*****

16. HOW TO CONTACT US

You have the right to view, edit, or request the removal of your personal data from HiWave CO.

Please be in touch with any questions or clarification of this policy.

HiWave CO.

276 5th Avenue

Suite 704-3138

New York, NY 10001

contact@HiWave.co

17. UPDATES TO THIS POLICY

We reserve the right to update this policy at any time to take account of new data protection legislation and to reflect our current business practices. If we do change the policy, the new policy will be posted here, along with its revision date. We encourage you to check this policy periodically and before each instance in which you provide personally identifiable information to us.